

## **PERSONAL DATA**

In accordance with the French Data Protection Act (law No. 78-17) of 6 January 1978, as amended, and the General Data Protection Regulation No. 2016/679 of 27 April 2016 (“GDPR”), participants have been informed that the Organising Company, as data controller, will automatically process the Prize Draw participants’ personal data.

Participants give their free and informed consent to the Organising Company to collect their personal data during their participation in the Prize Draw. It is specified that the data controller uses a subcontractor which will process the personal data provided on the website [luckydays.point-s.com](http://luckydays.point-s.com), in particular for the management of prizes awarded under this promotional campaign. This subcontractor is a communication and operational marketing agency, specialised in network coordination, sales promotions and the digital field. It is specified that this subcontractor has signed a service agreement with the data controller, defining the scope of management of personal data collected as part of this promotional campaign.

The purpose of the data processing is to organise the “Lucky Day” promotional campaign. Subject to the participant’s consent, the purpose of this processing will be to send information and offers regarding services provided by the POINT S network, in the context of future marketing/advertising campaigns.

The personal data collected is intended for use solely by POINT S DEVELOPMENT, the point of sale in which the purchase was made and the management company for the prize draw, and cannot be used by a third party.

Participants’ personal data will be kept, in Europe, for a maximum duration of 36 months as from collection thereof, without prejudice to each participant’s rights to give instructions regarding use of his personal data, after his death. With respect to the personal data of Italian participants, it will be held in Italy.

In accordance with the French Data Protection Act of 6 January 1978, as amended, and the GDPR, each participant benefits from the right to access, rectify or request erasure of his personal data and to portability thereof, and to restrict or object to processing of his data, in accordance with the conditions and limits provided for by regulations. These rights can be exercised by contacting the Organising Company at the address provided at the start of these regulations or by sending an email to [dpo@points-development.com](mailto:dpo@points-development.com).

If a participant exercises his right to object to data processing before the end of the Campaign, said participant waives his right to participate. Participants are entitled to bring a claim before the CNIL (French Data Protection Authority).

In accordance with Article 40-1-II of the Data Protection Act of 6 January 1978, as amended, a participant can give the Organising Company specific instructions regarding use of his personal data after his death.

Participants are aware that, if they do not wish to be prospected by telephone, they can object thereto by entering their landline or mobile telephone numbers on the free Robinson list which can be accessed on the website [www.bloctel.gouv.fr](http://www.bloctel.gouv.fr).

Being informed of all of these conditions, participants expressly agree to the processing of their personal data in the context of the Prize Draw. Said consent is given by ticking a box on the entry form:

- I acknowledge that I accept all terms of the “Lucky Days” campaign rules and agree to the processing of my personal data for this purpose.

Participants can also agree to processing for advertising and/or promotional purposes by ticking the following box on the entry form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes.